

## CMS for brilliant web presence

*A website that is at once attractive and informative.*

### Initial situation

The advertising agency Unidos received the order to organize the “Tag der Lehre 2009” from the Austrian Federal Ministry of Economics, family and the youth. For this event, a comprehensive website was planned. As technical partner of Unidos, Gumpinger Software had the task to implement this website, as technical partner of Unidos.

### Implementation

The contractor asked for a CMS (Content Management System), in order to be able to edit the content easily. Like this, the contractor is able to change content by himself. The license cost free software Joomla was used. Even the screen design was given and Gumpinger Software has technically implemented it.

### Result

*„ With Gumpinger Software, we found a technical partner who is reliable and who works exactly. The platform meets exactly the requirements of our customers and appeals the youth.“*

*Clemens Kukacka, managing director*

### Auftraggeber

**Company** UNIDOS Werbeagentur GmbH

**Headquarters** Linz, OÖ

**Website** [www.unidos.at](http://www.unidos.at)

**Project name** Tag der Lehre

**Implementation** 2009

