

Online seminar- and customer management for the platform *Hausbauseminare.at*

An individual system in order to organize seminars, appointments, participants and lecturers.

Initial situation

Hausbauseminare is an online platform for people, who want to be informed about the construction/rebuilding of houses. Not only the personal data of the participants has to coverage in a single spot, but also details of the seminars and the lecturers. Furthermore, the database should work as full-fledged CRM (Custom Relationship Management) -system. Because of the large amount of data, it is important, that no data get processed two times, or that information get lost. Moreover, it was important for the customer, that he could manage and modify the content by himself.

Implementation

It was decided to implement an online database, because all processes are made with the website. At need assessments, all required functions were elicited. An easy handling of modules like newsletter function, or file management was essential at the development. In addition, the multi-user function was a reason for the development of an online application. Modern technology and proven systems were in usage- because of that the programming language Java was used and a Linux server was set up.

Auftraggeber

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**HAUSBAU
SEMINARE.at**

Headquarters Wels, OÖ

Website

www.hausbauseminare.at

Project name Seminarverwaltung



Result

The participants enter their personal data by themselves in an online formula and in this way the processing of data will be easier. Furthermore, the frontend became modern designed and adapted to the wishes of the customer. Some implemented features: Management of participants, lecturers seminar locations, seminal content, suppliers, newsletter, extensive individual database queries, action management, todo-list, lots of query options, etc.

„A standard software would never have covered exactly what we need and would have been far too complicated. With this individual solution, we get exactly this, what we need and we do not need to waste thought on license fees.“

Anita Hausleithner, managing director



The result of this project is a complete online platform with a database in the background, which meet all the need of the operator. Gumpinger Software provides current support and expands this successful system constantly.

